80th Annual Kimberton Hunt Club Horse Show Sunday, April 27th, 2025 – Ludwig's Corner Horse Show Grounds 2025 ADVERTISING & SPONSORSHIP Information

THE DEADLINE FOR RECEIPT OF PAYMENT & ADVERTISING/SPONSORSHIP MATERIALS IS FRIDAY, MARCH 7TH, 2025.

ADVERTISING in the Horse Show Prize List

__ Full Page Ad - \$450.

8.5" x 11" color ad, adjacent to high traffic show information within the Prize List.

Opportunity includes:

- Your ad live linked to a website of your choosing
- Option to include a coupon or promotional video
- Option for ad design assistance
- Promotional announcement over the loudspeakers the day of the horse show
- Two social media posts promoting your business to be scheduled prior to the horse show
- Logo linked to your business on show website and in marketing emails sent out to 575⁺ equestrians/parents/trainers in our community

__ Half Page Ad - \$250.

8.5" x 5.5" color ad, adjacent to high-traffic show information within the Prize List.

Opportunity includes:

- Your ad live linked to a website of your choosing
- Option to include a coupon
- Option for ad design assistance
- One social media post promoting your business to be scheduled prior to the horse show
- Live link to your business on show website and in marketing emails sent out to 575⁺ equestrians/parents/trainers in our community

__ Quarter Page Ad - \$100.

5.5" x 4.25" portrait or landscape color ad, live linked to a website of your choosing. Free design assistance to anyone who purchases this space to "shout out" to their Trainer/Groom/Barn.

Business Card Ad - \$50.

3.5" x 2" portrait or landscape color ad, live linked to a website of your choosing.

SPONSORSHIP at the Horse Show

__ Grand Champion - \$1,100.

- RESERVE EARLY! Pay by Jan. 31, 2024 and receive TWO tickets to KHC's Hunt Ball on Feb. 22, 2024.
- Full page (8.5" x 11") color ad, adjacent to high traffic show information within the Prize List
 - Your ad live linked to a website of your choosing
 - o Option to include a coupon or promotional video
 - Option for ad design assistance
- Pick one (committe will contact you for selection):
 - Two vinyl banners ringside at the show. Banners must have grommets and are customer supplied.
 - Product display and signage in high traffic area of the horse show (example: truck, trailer display, hardscape, jump, fence, etc.)
- Feature sponsor of one email blast includes a footer banner with the option to include live links, coupons, video, event registration, sign up forms and more!
- Promotional announcement over the loudspeakers the day of the horse show
- Two social media posts promoting your business to be scheduled prior to the horse show

 Logo linked to your business on show website and in marketing emails sent out to 575⁺ equestrians/parents/trainers in our community Blue Ribbon Sponsor - \$450. Half page (8.5" x 5.5") color ad in the Prize List, live linked to a website of your choosing Option to include a coupon Option for ad design assistance One vinyl banner ringside at the show. Banner must have grommets and is customer supplied. One social media post promoting your business to be scheduled prior to the horse show Acknowledgement on show website and in marketing emails sent out to 575⁺ equestrians/parents/trainers in our community Patron Sponsor - \$225. • 5.5" x 4.25" portrait or landscape color ad, live linked to a website of your choosing. One KHC cap to be used in the 2024-2025 season for you or a guest. Hunt day must be scheduled in advance. Horses for hire available (additional costs). Division Sponsor - \$125. Includes recognition in the show prize list and announcement on the day of the show, please allow us to choose the division for you. Ribbons & Awards Sponsor - \$50. • Includes recognition in the show prize list. __ Roadside Banner - \$100. Displayed at the main entrance, for all to see on heavily traveled route 100, throughout the weekend of the horse show. Banner must have grommets and is customer supplied. You will be contacted about dropping off your banner(s) prior to the horse show. Only 10 opportunities available – book early! **PAYMENT OPTIONS: Check payable to Kimberton Hunt Club** Mailed with this form to the address below. VENMO to @Barb-Mueller-7 Please provide your last name, or Business name, and indicate the type of ad or sponsorship in the Venmo notes. SUBMISSION OPTIONS: WEBFORM (includes ability to attach ad) - or - Send this form in the mail: Name: **Kimberton Hunt Club** c/o Ads Company/Organization: _____ 1030 Jaine Lane Chester Springs, PA 19425 Ads Only: please list the website or social media address you wish to be linked to your ad: All ads placed in 2023 or 2024 are available to be reused in 2025. Please email your ad file as a PDF (preferred), JPEG, or PNG. Business cards may be sent in the mail.

Phone Number:

Email Address:

Thank you for supporting the Kimberton Hounds!

Ads & questions can be emailed to: <u>KimbertonProgramAds@gmail.com</u>.